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## News Release

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### For Immediate Release

#### For more information contact:

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### FRIENDS of the Blue Ridge Parkway Pursues Blue Ridge Parkway Specialty License Plate

**Roanoke, VA (August 24, 2009)** – FRIENDS of the Blue Ridge Parkway is partnering with the Blue Ridge Parkway Association to sponsor a Blue Ridge Parkway specialty license plate in Virginia. The state of Virginia has the largest number of specialty plates of any state. FRIENDS is hoping to capitalize on this trend and increase awareness of the Blue Ridge Parkway.

The license plate will feature a beautiful picture of Mabry Mill which is located at Milepost 176.1 in Meadows of Dan, VA. The words “Blue Ridge Parkway” will be displayed along the bottom of the plate in all capital letters. We will need 350 pre-paid applications to order the specialty license plates.

If this plate becomes a reality, FRIENDS plans to donate all of the 2010 proceeds from the sale of the plates to the Blue Ridge Parkway’s 75<sup>th</sup> Anniversary celebration.

You can help make this plate a reality by showing your support now. Simply email [staff@friendsbrp.org](mailto:staff@friendsbrp.org) or call FRIENDS of the Blue Ridge Parkway at 540-772-2992 for more information. Or, go directly to our website at [www.blueridgefriends.org/new/vsa10.pdf](http://www.blueridgefriends.org/new/vsa10.pdf) to complete the DMV application. Mail the completed application, along with your check to FRIENDS of the Blue Ridge Parkway, PO Box 20986, Roanoke, VA 24018.

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FRIENDS of the Blue Ridge Parkway, Inc. is a Blue Ridge Parkway partner organization. FRIENDS is a nonprofit membership organization that has served the Blue Ridge Parkway for over 20 years. Individuals or organizations interested in learning about other volunteer opportunities or ways to financially support Parkway programs should call, write or visit on the Internet: FRIENDS of the Blue Ridge Parkway, Inc., P.O. Box 20986, Roanoke, VA 24018 / Telephone 540-772-2992 or 800-228-PARK (7275) / E-mail: [staff@FriendsBRP.org](mailto:staff@FriendsBRP.org) / Website: [www.BlueRidgeFRIENDS.org](http://www.BlueRidgeFRIENDS.org)

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